

# Diamond Vogel® Elevate®

INTERIOR LATEX ULTRA FLAT CEILING PAINT



**Elevate** is carefully crafted to easily create beautiful ceilings in both residential and commercial projects.

Elevate reduces the tendency to spot drywall imperfections with its absolute flat appearance and produces an extremely appealing, even surface.



## The Easiest Way to a Great Looking Ceiling

Elevate Interior Latex Ultra Flat Ceiling Paint is carefully crafted to easily create beautiful ceilings. Elevate reduces the tendency to visually spot drywall imperfections with its absolute flat appearance and produces an extremely appealing, even surface. Elevate reduces labor costs and frustrations with amazing touch-up qualities and enhanced spatter resistance. With Elevate, you'll like to paint ceilings.



PHYSICAL PROPERTIES	ULTRA FLAT
Finish	0-5 @ 85°
Resin Type	Vinyl Acrylic
Dry Time to Touch	1 to 2 hours at 70°F and 50% Relative Humidity
Dry Time to Recoat	4 hours at 70°F and 50% Relative Humidity
Recommended Dry Film Thickness per Coat	3.0 to 4.0 mils
Practical Coverage at Recommended DFT	160 to 213 ft <sup>2</sup> /gallon
Solids by Volume	40%
VOCs	See Technical Data Sheet



### OUR FAMILY'S COMMITMENT TO YOU

Andrew Vogel, our founder, decided that the paint he perfected himself was the only paint good enough for houses and barns in the harsh and varied Midwest climate. In 1926, a paint company was born from a modest workshop laboratory. Four generations and millions of gallons of paint later, we still carry on the legacy of our

founder. Through our manufacturing facilities, stores, and dealers, we continue to provide the outstanding value and service that our company was built on. From perfecting our own formulas to producing and distributing our own products, our commitment and passion continues to be worthy of Andrew's name.



ARCHITECTURAL  
COATINGS

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25308-DV (53392) 04/21

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