



## BREAKTHROUGH INNOVATION.

# PERFORMANCE.

### **EXCLUSIVE FORMULA.**

Harmony Paint — long known for its premium performance in a zero VOC formula — now contains Formaldehyde Reducing Technology, which helps promote better indoor air quality by reducing airborne concentrations of formaldehyde and other aldehydes. This unique technology actually helps reduce the levels of volatile organic compounds (VOCs) from potential sources like insulation, carpet, cabinets, fabrics and other building materials.

In addition, Harmony contains Odor Eliminating Technology, which reduces ambient odors of organic origin, like pet, cooking and smoke odors — making it ideal for multi-family, healthcare, institutional, commercial and residential projects. This zero VOC formula meets the most stringent VOC regulations. Harmony contains anti-microbial agents which minimize deterioration of the paint film caused by mold and mildew and extend the useful life of the paint. Harmony Paint provides great coverage, a finish that lasts, reduces interior odors and helps promote better indoor air quality.

#### HARMONY KEY BENEFITS

 Formaldehyde Reducing Technology helps improve indoor air quality by reducing VOCs from possible sources like insulation, carpet, cabinets and fabrics.\*

This technology is currently available in the flat and eg-shel sheens and coming soon in the semi-gloss sheen.

- Odor Eliminating Technology helps reduce common indoor odors so rooms stay fresher, longer.\*
- Anti-microbial agents inhibit the growth of mold and mildew on the paint surface and inhibit the growth of bacterial odors.
- Zero VOC formula tinted with ColorCast Ecotoner® Colorants that do not add VOCs when tinted.
- Great hide and a durable finish that withstands frequent washings.
- · Available in flat, eg-shel and semi-gloss.

\*The length of time Harmony actively reduces odors and formaldehyde depends on the concentration, the frequency of exposure and the amount of painted surface area.

#### **ALSO AVAILABLE:**

### HARMONY® INTERIOR LATEX WALL PRIMER

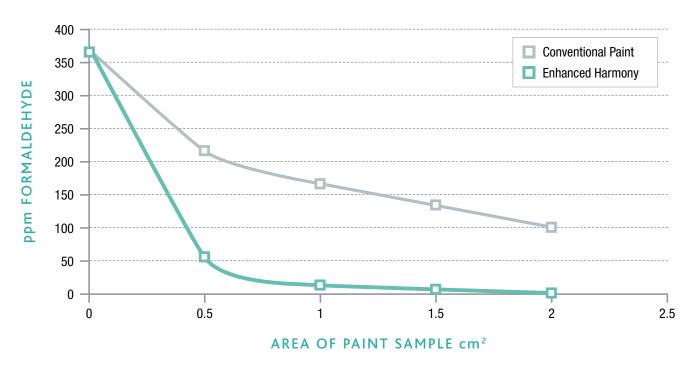
- Primes, seals and hides.
- Prepares the surface to provide good topcoat performance.
- Zero VOCs.





Harmony's Formaldehyde Reducing Technology has been tested by a third-party laboratory. Compared to conventional paints, Harmony's enhanced formula offers a clear advantage for improved indoor air quality.

#### FORMALDEHYDE REDUCTION AFTER 24 HOURS



#### Based on methods:

- ISO 17226 Determination of formaldehyde content in leather by High Performance Liquid Chromatography
- ISO 16000-3 Determination of formaldehyde and other carbonyl compounds in indoor air and test chamber air





### HARMONY IS BROUGHT TO YOU BY A NAME YOU KNOW AND TRUST.

For more than 145 years, Sherwin-Williams has provided contractors, builders, property managers, architects and designers with the trusted products they need to build their business and satisfy customers. Harmony is just one more way we bring you industry-leading paint technology — innovation you can pass on to your customers.

Plus with more than 3,500 stores and 1,800 sales representatives across North America, personal service and expert advice is always available near jobsites. Find out more about Harmony at your nearest Sherwin-Williams store or to have a sales representative contact you, call **800-524-5979**.

